



COMMUNICATIONS

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SILKE COMMUNICATIONS HIRES STAFF, OPENS ROSEBURG OFFICE TO SERVE SOUTHERN OREGON RADIO COMMUNICATIONS MARKET

Roseburg -- Silke Communications has formalized its presence in the southern Oregon market with the opening of a new Roseburg service and sales hub at 842 NW Highland Street in Roseburg as well as the addition of two client services representatives who will focus on existing and prospective Silke customers.





The site features easy access from I-5 and NW Garden Valley Boulevard, although company President Jim Silke Jr. emphasizes that the majority of the company's work takes place off-site for the convenience of its customers. "We find that in most of the markets we serve, our customers appreciate our willingness to make site visits and service calls," says Silke. "But there are exceptions to that, and the office and shop is specifically outfitted to accommodate those customer needs."

The company looked within the industry for its staffing needs; the two new Silke staffers represent a combined 46 years of experience in the business – nearly as long as Silke has been serving Oregon. Melinda Ellis and Shannon Pickett both worked most recently for a Roseburg-area competitor. "We were so fortunate to bring on two people who were each extremely knowledgeable. To bring on a pair who has worked together successfully for the past 12 years really pleases us. They are sure to be of use to our customers and to keep things running smoothly and on-time," added Silke. "Our customers will be happy with their addition to the team."

Silke sees significant potential in the Roseburg area and south to the border. Fleets, agriculture, timber industry, government, hospitality, medical and senior living communities are typical candidates for equipment service, sales and coverage. The company just completed an extensive southern Oregon expansion to its proprietary FleetNet™ Digital network, which is likely to make the company even more competitive.

Silke Communications is western Oregon and southwest Washington's leading supplier of wireless radio solutions and communication tower services and spectrum. The company owns or manages nearly 40 state-of-the-art communications facilities. It also provides a full range of services, from site construction, maintenance and operation, to delivery of Mhz, digital, conventional, LTR, P25, Nextedge, IDAS, and DMR networks. Silke also sells and maintains a wide range of wireless radio systems. Visit www.silkecom.com for details.

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680 Tyler St. Eugene, OR 97402  PHONE> 541.687.1611
14407 NE 13th Ave. Vancouver, WA 98685  PHONE> 360.835.3772
842 NW Highland St. Roseburg, OR 97470  PHONE> 541.946.7309
www.silkecom.com  855.GO.SILKE

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